

EvCo Hi Speed Privacy Policy

(Updated and Effective on October 8, 2002)

At EvCo Hi Speed we are committed to honoring the privacy of our on-line customers and visitors to our Web sites. We recognize the importance to you of maintaining an appropriate level of privacy and security for the personal information we collect from you over the Internet. We have created this Privacy Policy to demonstrate our firm commitment to privacy and security. The following discloses our Web site information gathering and use practices and is limited to the protection and use of personal information collected by us in the online environment. Your access to and use of our site are subject to this policy, as amended, revised or modified from time to time, and any other terms of use or policies posted by us. Please note that this privacy statement applies only to this site and not to the web sites of our advertisers or of other companies or organizations to which we link. All references to "EvCo Hi Speed" throughout this policy statement include, unless otherwise stated, all EvCo Hi Speed affiliate companies, successors and assigns.

Collection and Use of Personally Identifiable Information

EvCo Hi Speed is committed to respecting your privacy. Once you choose to provide personally identifiable information (described below), it will only be used in the context of your customer relationship with EvCo Hi Speed.

On various EvCo Hi Speed web pages you can order services, make requests, and register to receive materials or support. The types of personal information collected at these pages are name, username, contact and billing information, transaction, and credit card information. Data collected online may also be combined with information provided during ownership registration of EvCo Hi Speed products and services. In order to tailor and customize subsequent communications and to continuously improve products and services, EvCo Hi Speed may ask you to voluntarily provide information regarding your personal or professional interests, demographics, product experience, and contact information.

EvCo Hi Speed will not sell, rent, or lease your personally identifiable information to others. Unless required by law, or in special circumstances described below, EvCo Hi Speed will only share the personal data provided with business partners who are acting on our behalf to complete the activities you requested. Such business partners are governed by EvCo Hi Speed's privacy policy with respect to the use of this data. Should your personal information be required by a company not governed by EvCo Hi Speed's privacy policy, your permission will be initially obtained. If you choose to share such information, the use of that data will be governed by the company's respective privacy policy.

EvCo Hi Speed uses your information to better understand customer needs and continuously improve the level of service provided. Specifically, your information is used to help complete a transaction, to communicate back to you, to update you on service and benefits, and to personalize EvCo Hi Speed's web site. Credit card numbers are used only for payment processing and are not utilized for other purposes.

From time to time, EvCo Hi Speed may use your information to contact you for market research or to provide you with information thought to be of particular interest. At a minimum, you have the opportunity to opt out of receiving such direct marketing or market research contact. Where applicable, EvCo Hi Speed will also follow local requirements such as allowing you to opt in before receiving an unsolicited contact.

EvCo Hi Speed strives to keep your personally identifiable information accurate. Every effort is made to provide you with online access to your registration data so that you may update or correct your information at any time. EvCo Hi Speed is committed to ensuring the security of your information. To prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of information, appropriate procedures are in place to safeguard and secure the information collected online. EvCo Hi Speed uses encryption when collecting or transferring sensitive data such as credit card information.

Who Has Access to This Information?

Unless we specifically disclose it to you at the time of collection or subsequently obtain your approval, we will not make visitor or customer-specific information that is gathered on our site available to unaffiliated organizations for commercial purposes unrelated to the business of EvCo Hi Speed. EvCo Hi Speed and its affiliated companies use this information to help us deliver the services you have requested, or to design or offer specific products or services that we believe will be useful to you. While we may use this information to contact you or to send materials to you for marketing purposes, we will take commercially reasonable steps to safeguard such information from unauthorized access by any other parties. As we strive to meet the needs of our customers, we may disclose personally identifiable information we collect, as described above, to companies and vendors that perform marketing or other services on our behalf or with whom we have joint marketing agreements so that we may provide a full range of products and services to you. Our policy is to prohibit these companies from otherwise selling or disclosing the personal information we provide.

EvCo Hi Speed may disclose personal information about visitors or customers, or information regarding your use of the Services or Web sites accessible through our Services, for any reason if, in our sole discretion, we believe that it is reasonable to do so, including: to satisfy laws, such as the Electronic Communications Privacy Act, regulations, or governmental or legal requests for such information; to disclose information that is necessary to identify, contact, or bring legal action against someone who may be violating our Acceptable Use Policy or other user policies; to operate the Services properly; or to protect EvCo Hi Speed and our customers.

Additionally, certain federal, state and local laws or government regulations may require us to disclose non-public personal information about you. In these circumstances, we will use reasonable efforts to disclose only the information required by law, subpoena or court order to be disclosed.

Voluntary Customer Surveys

We may periodically conduct both business and individual customer surveys. We

encourage our customers to participate in these surveys because they provide us with important information that helps us to improve the types of services we offer and how we provide them to you. Your personal information and responses will remain strictly confidential. Participation in our customer surveys is voluntary.

We may take the information we receive from individuals responding to our Customer Surveys and combine (or aggregate) it with the responses of other EvCo Hi Speed customers to create broader, generic responses to the survey questions (such as gender, age, residence, hobbies, education, employment, industry sector, or other demographic information). We may then use the aggregated information to improve the quality of our services to you, and to develop new services and products.

Cookies

Our site may make use of cookies (or a similar technology) to better manage our sites and to assist us in providing you with tailored information and services. A cookie is a tiny element of data that a Web site can send to your browser, which is stored on your hard drive so that we can do things such as better serve you as you navigate through our site or when you return. You may set your browser to notify you or to decline the receipt of a cookie; however, certain features of our sites may not function properly or be available if your browser is configured to disable cookies. Advertisers and partners may also use their own cookies. We do not control use of these cookies and expressly disclaim responsibility for information collected through them.

E-Mail

EvCo Hi Speed's policy is not to read or disclose private e-mail communications that are transmitted using EvCo Hi Speed services except to respond, if directed to us, or as required to operate the service, as set forth in the terms of use and policies established from time to time governing the service, or as otherwise required by law.

Children

EvCo Hi Speed recognizes the importance of children's safety and privacy on the Internet. For this reason and to comply with certain laws, we do not intentionally collect personal, individually identifiable information from children under the age of 13, nor do we offer content targeted to children under 13. EvCo Hi Speed recommends that children always ask their parents or guardians for permission before disclosing any information online. Several software companies can provide children's safety software, including some that may have reduced prices or other special offers for certain EvCo Hi Speed customers.

Security

EvCo Hi Speed maintains physical, electronic and procedural safeguards designed to protect the confidentiality of personal information provided by you at our Web site. For example, unique passcodes or passwords are required to access a number of our Web site services. In addition to requiring the use of a unique passcode or password, all payments processed through our Web site require personal transactional information provided by you to be sent in a "Secure Session" using Secure Socket Layer encryption

technology. This technology encrypts - or scrambles - your financial or credit card account information to help prevent unauthorized parties from reading it. We regularly test and update our technology to help protect your personal information. However, such precautions do not guarantee that our Web site is invulnerable to all security breaches. EvCo Hi Speed makes no warranty, guarantee, or representation that use of our Web site is protected from all viruses, security threats or other vulnerabilities and that your information will always be secure. When doing business with others, such as advertisers to whom you can link from our site, you should consider the separate security and privacy policies of those other sites.

Discussion Areas

This site may provide discussion areas so that customers and visitors can communicate freely and share ideas. Please remember that any information that is disclosed in these areas becomes public information and you should exercise caution when disclosing such information. These discussion areas may be monitored occasionally in order to enhance the safety and respect for all of our customers and visitors, and off-topic, unlawful or otherwise inappropriate content of materials of which we become aware may or may not be removed from the site during the course of such monitoring. However, EvCo Hi Speed is not responsible for any information posted or remaining on these discussion areas.

Links to Other Sites

For the convenience of our visitors and customers, this Web site may contain links to other sites. While we generally try to link only to sites that share similar high standards and respect for privacy, we are not responsible for the content, products or services offered or the privacy and security practices employed by these other sites.

Third Party Ad Servers

We use a third-party advertising company to serve ads when you visit our Site. This company may use information (not including your name, address, email address or telephone number) about your visits to our and other web sites, in combination non-personally identifiable information about your purchases and interests from other online and offline sources, in order to provide advertisements about goods and services of interest to you. In addition, we share web site usage information about our visitors to our sites with this company for the purpose of managing and targeting advertisements and for market research analysis on our site and other sites. For these purposes, we and our third-party advertising company may note some of the pages you visit on our site through the use of pixel tags (also called clear gifs) or other similar tracking mechanisms. In the course of serving advertisements to this site, our third-party advertiser may place or recognize a unique "cookie" on your computer.

Revisions

Because of the evolving nature of the technologies that we use and the way that we conduct business, we reserve the right to revise, amend or modify this policy, and our other policies and agreements, at any time and in any manner. We will post any revisions, modification or amendments on this site.

Enforcement of this Statement of Privacy

If you have questions regarding this statement, you should first contact EvCo Hi Speed via email at support@evcohs.com